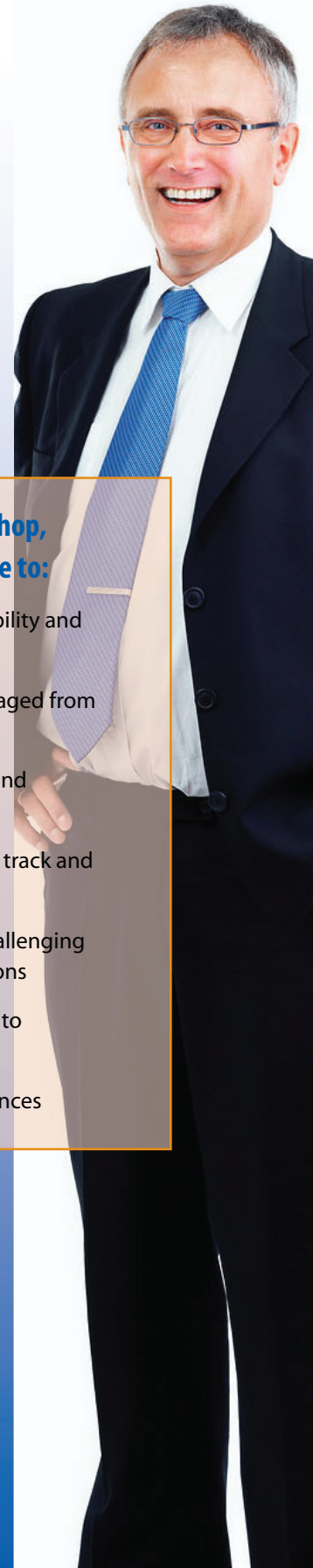


# Performance-Based Training®

## The Pinnacle Method™

The Pinnacle Method is a unique and innovative learning system that leverages our acclaimed Performance-Based Communication Skills® to empower you to clearly and concisely deliver your message with purpose. Through a series of customized, interactive simulations and a detailed focus on delivery, our video intensive training will instantly help you become a more confident, credible and compelling communicator.



## Influential Media Communication

Through a variety of practical simulations, this workshop leverages the art of communicating with intention in order to ensure your message is received with the reaction and impact you desire. By utilizing The Pinnacle Method, you will learn how to influence audiences of all varieties, regardless of forum or content.

### After taking this workshop, participants will be able to:

- Establish instant credibility and confidence
- Keep an audience engaged from beginning to end
- Communicate a clear and concise message
- Keep presentations on track and on time
- Confidently handle challenging questions and objections
- Empower an audience to take action
- Manage difficult audiences

### Additional Performance-Based Workshops available

Contact us for details on customized curriculum in these categories and others:

- Performance-Based Communication and Presentation Skills®
- Executive Communication Skills
- Communication Skills for Virtual Environments
- Communication Skills for Customer Service Excellence
- Specialty Communication Skills Training

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