Intention-Based Communication® Skills Training
Global • Experiential • Award-Winning

Change the way you communicate
Effective communication can affect your bottom line

The Pinnacle Method™
Award-winning 3-step process for influential communication

1. Analyze
   - Analyze your audience
2. Understand
   - Understand your objective
3. Modify
   - Modify your intention

By applying our innovative three-step approach to your message, you will instantly become a more compelling, effective, and confident communicator.

Who do we train?
Pinnacle’s proven methods have empowered thousands of individuals across the globe, from entry-level employees to C-level executives.

“"Our work with Pinnacle has created terrific improvements in speech performance, confidence, and effectiveness in delivering a message.”

Craig Robbins, President | Client Services Colliers International

77% would work harder with better recognition

Award-Winning

www.facebook.com/PinnaclePerformance
Founded by professional actors and Fortune 500 Executives, we deliver our ground-breaking, intention-based communication® skills training to professionals all over the world.

Who are we?

Through live, on-site or virtual training, we mesh time-honored performance delivery techniques with the essential communication skills needed to succeed at every level of the corporate arena.

What do we do?

When organizations successfully engage their employees and customers, they experience a boost in performance-related outcomes.4

240%

Experiential

How are we different?

Intention-Based Communication® Skills

Detailed Focus on Delivery

3-Stage Customization

No Freelance Instructors

Extensive Retention Tools
Intention is the purpose and emotion behind your message. The key to influencing your audience is to ensure you have a strong intention and your delivery is congruent with that intention.

What is Intention?

Virtual Coach™

Virtual Coach weds the convenience of modern technology with our innovative approach to communication, allowing you to remotely assess and develop presentation and communication skills.

Virtual Coach is a best-in-class pre and post-training support tool.

Diagnostic and Development Plans

These comprehensive, post-training reports contain valuable analysis and a customized action plan to be used with the Pinnacle Learning Portal.

Companies that communicate most effectively are over 50% more likely to report turnover levels below the industry average.

Virtual Communication Assessment
1. Shoot Video
2. Upload Video
3. Receive Feedback

Remote Live Coaching
Core Building Blocks
- First Impressions
- The Pinnacle Method™
- Projecting a Confident Presence
- Face, Base, and Pace
- Intention and Objective

The Pinnacle building blocks are used to create your customized, experiential workshop.

Auxiliary Building Blocks
- Active Listening
- Being Assertive
- Building Business Relationships
- Communicating Across Cultures
- Controlling a Challenging Audience
- Co-Facilitating and Team Teaching
- Crafting Your Presentations
- Customer Service Communication
- Difficult Conversations
- Effective Storytelling
- Effective Telephone Communication
- Executive Presence
- Facilitating Effective Meetings
- Gestures and Movement
- Handling Tough Questions
- Impromptu Speaking
- Leading Your Team Through Change
- Master Introductions
- Master Presentations
- Media Training
- Negotiating Basics
- Overcoming Stage Fright
- Positioning Statement/Elevator Pitch
- Virtual Communication
- Vocal Dynamics
- Plus many more

Communication and Presence Assessments

Communication And Presence (CAP) Assessments are detailed reports analyzing and comparing individuals based on their communication skills, executive presence, and engagement—predictors of leadership and communication success.

Executive presence accounts for 26% of what it takes to get promoted.³
Retention Tools

Our online library offers numerous videos, exercises, and other exclusive resources.


Diagnostic and Development Plan

Post training reports that contain valuable analysis and an individual action plan for development.

Virtual Coach™

Online private coaching to complement your in-class education.

The Pin Drop Principle

Pinnacle Learning Portal

Our online library offers numerous videos, exercises, and other exclusive resources.

www.pinper.com

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1 Globoforce, Globoforce Workforce Mood Tracker, The September 2011 Report
3 Center for talent innovation - http://www.talentinnovation.org
4 2013 State of the America Workplace Report: Gallup